



**MAX Transportation Authority Board Meeting Agenda  
Monday, July 27, 2009  
3:30 PM  
Padnos Transportation Center/  
MAX Administrative Offices Board Room  
171 Lincoln Ave., Ste. 20  
Holland, MI 49423**

- 1. Approval of the Board minutes: May 18, 2009**
- 2. Opportunity for Public Comment**
- 3. Marketing Committee:**
- 4. Executive Committee:**
  - a) Credit Card Policy – Action**
  - b) Youth Representation on Board-Action**
  - c) Fiscal Year 2010 Budget and Schedule of Fees**
  - d) Architectural and Engineering Bid Award-Action**
  - e) Ridership Report – June, 2009 – For Review Only**
  - f) Financial Report – June, 2009 – For Review Only**
  - g) Expenditure Report – June, 2009 – For Review Only**
- 5. MAX Coordinator's Report**
- 6. Other Business**
- 7. Adjournment**

**NOTE: After the meeting, Brenda VanderMeulen will lead the Board in a Study Session.**

**If you cannot attend the meeting, please contact Kathie VandenBand at (616) 928-2476.**

**Next meeting is August 24, 2009 at 3:30 pm at the Padnos Transportation Center MAX Administrative Office Board Room.**



**Macatawa Area Express Transportation  
Authority Meeting Minutes  
Monday, July 27, 2009**

The Macatawa Area Express Transportation Authority met at 3:30 pm at the Padnos Transportation Center Board Room.

**Members Present:** Chair Polly Diehl, Vice Chair Russ TeSlaa, Secretary/Treasurer Bob VandeVusse, Board Members Joe Baumann, Steve Bulthuis, Mike DeVries,

**Members Absent:** Board Member Dave Fackler, Ex-Officio Al Dannenburg

**Staff Present:** Linda LeFebre, Sherri Betz, Jodi Syens, Michelle Price and Kathie VandenBand

**Others Present:** Kathryn Gillen, Disability Network/Lakeshore; Myron Kukla, The Grand Rapids Press; Andrea Goodell, The Holland Sentinel; Brian Balogh, MV Transit Regional Manager; Katie Driesenga, MV Transit General Manager; Gary Rahn, City of Holland Human Resources Director; Brenda VanderMeulen, River Hills Consulting

**09.07.1**

**Minutes Approved:**

A motion was made by TeSlaa and supported by Baumann to approve the May 18, 2009 Board meeting minutes as written.

Motion carried unanimously.

**09.07.2**

**Opportunity for Public Comment**

Gillen reported Disability Network/Lakeshore will be applying for FY2010 Service Development & New Technologies (SDNT) Grant with the objective to increase participation and collaboration between transit officials and citizens via a social internet networking approach in the Greater Holland/Zeeland Area.

A motion was made by DeVries and supported by TeSlaa to support DNL in the pursuit the SDNT Grant and to write a letter of recommendation on behalf of DNL.

Motion carried with 5 (five) ayes and 1 (one) nay.

**09.07.3**

**Marketing Committee:**

Betz reported on behalf of the marketing committee:

- The next meeting will be held August 17, 2009
- September 2009 will be the target month for a new passenger survey
- MAX is now on Facebook
- The Marketing Committee will once again do a "Back to School" Promotion

09.07.4  
09.07.4a

**Executive Committee:**

**Credit Card Policy**

A motion was made by Baumann and supported by Bulthuis to approve the Credit Card Policy included in the Board Packet.

Motion carried unanimously.

09.07.4b

**Youth Representation on Board**

A motion was made by VandeVusse and supported by DeVries to allow 1 (one) Holland youth to sit with the Board during meetings to provide input from area students for a total of one year. After one year, the value of youth representation on the Board will be evaluated.

Motion carried unanimously.

09.07.4c

**FY 2010 Budget and Schedule of Fees**

A motion was made by Bulthuis and supported by DeVries to approve the FY 2010 proposed Budget and Schedule of Fees for a Public Hearing to be held at the next Board meeting on August 24, 2009 and for the MAX Coordinator to post a Public Notice in the local paper and also to have the budget available for public viewing in the MAX office.

Motion carried unanimously.

09.07.4d

**Architectural and Engineering Bid Award**

This item was removed from the agenda.

09.07.4e

**Ridership Report – March, 2009**

There was no discussion

09.07.4f

**Financial Report – March, 2009**

There was no discussion

09.07.4g

**Expenditure Report – March, 2009**

There was no discussion

09.07.5

**MAX Coordinator's Report:**

There was no report.

09.07.6

**Other Business:**

There was no other business to report.

09.07.7

**Adjournment:**

A motion was made by Bulthuis and supported by DeVries to adjourn.

Motion carried unanimously.

