The Macatawa Area Express Transportation Authority Board met at 3:30 pm at the Padnos Transportation Center.

**Members Present:** Chair Russ TeSlaa, Vice-Chair Joe Baumann, and Secretary/Treasurer Mike Trethewey; Board Members, Kristin Myers, and James Gerard

**Members Absent:** Tim Burkman, Kevin Klynstra, and Heather Lu

**Staff Present:** Elisa Hoekwater, Beth Higgs, Hannah Pedersen-Born, and Barbara Sonnerville

**Others Present:** Tim Vagle and Al Rios

**5.19.1 Approval of the April 17, 2019 Special Board Meeting Minutes**
A motion was made by Baumann and supported by Trethewey to approve the April 17, 2019 special board meeting minutes. Motion carried unanimously.

**5.19.2 Approval of the April 22, 2019 Board Meeting Minutes**
A motion was made by Baumann and supported by Trethewey to approve the April 20, 2019 board meeting minutes. Motion carried unanimously.

**5.19.3 Public Comment**
Al Rios attended the meeting, by invitation, to explore the possibility of joining the MAX board. He introduced himself to the board and gave a short background about his past and present work as well as his local residential history.

**5.19.4 Marketing Committee**

**5.19.4a Marketing Update**
Higgs reported that the RIR (Recipient Information Request) has been sent to the FTA in advance of the MAX Triennial Review due to take place on September 12-13, 2019.
The numbers of visitors to the Holland area during Tulip Time this year reached over 500,000 people and ridership of The Downtown Holland Park & Ride Shuttle reached a new high this year. While the total number of riders was impressive last year at 5,355, this year the four MAX shuttles provided 7,240 rides. A new idea implemented this year included having the school buses that normally only serviced Windmill Island, join the Park & Ride shuttles in hopes that more visitors would park outside the downtown area. The idea was a great success and the number of total rides given on the Park & Ride vehicles during the week of Tulip Time topped 17,448!

The annual Green Commute Week was May 13-18, 2019. Anyone who signed up to participate in the event by committing to use alternative means of transportation in place of a one-person vehicle twice during the week received a pin allowing free rides on the MAX fixed routes during the week. They also received several discounts at participating local businesses.

5.19.4b Call Center Summary
There was no discussion.

5.19.5 Executive Committee

5.19.5a Nomination of MAX Authority Board Members
It was decided to table the motion for nominating any new board members until the June 24, 2019 meeting. A motion was made by Baumann and supported by Trethewey to table the motion until the June meeting. Motion carried unanimously.

5.19.5b MACC FY2020-2023 Draft Transportation Improvement Program
Hoekwater presented an overview of the planned MAX Transit projects included in the FY2020-2023 four-year Transportation Improvement Program.

5.19.5c Ridership Reports for April 2019
There was no discussion.

5.19.5d Financial Reports for April 2019
There was no discussion.

5.19.5e Expenditure Reports for April 2019
There was no discussion.

5.19.5f LAC Meeting Minutes for May 2019
There was no discussion.

5.19.6 MAX Director’s Report
In the past month, MAX has received several requests for additional services for special projects or possible joint ventures. MAX staff will be reviewing these requests and will announce those findings and decisions regarding each request once all pertinent information is available.

5.19.7 Adjournment
A motion was made by Bauman and supported by Trethewey to adjourn the meeting. Motion carried unanimously.